

Objective

Seeking a challenging position in the design field that fosters a hard-nosed work ethic, and resourcefulness.

Qualifications

Ability to focus on design and creative vision while working under tight deadlines

Excellent organizational and communication skills.

Command of both Mac and PC platforms.

Proficient in InDesign, Illustrator, Photoshop, Quark, PageMaker, Publisher, Dreamweaver, and Flash.

Experience in CSS, After Effects, and Premiere.

Wacarra Yeomans

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Education

09.00–12.06

Art with an emphasis in Visual Communication
Seattle Pacific University, Seattle Washington

Relevant Experience

Publicis Consultants | PR

Graphic Designer; 06.06–present

Designed and produced several HTML e-mail campaigns, including a flash micro-site invitation for a fast-paced food and lifestyle PR agency. Worked with the Art Director to produce marketing print materials such as Trade Ads, Event Mailers, Media Kits, and Tradeshow booths. Responsible for hiring and serving as a mentor to design interns. Led Lunch and Learns to teach the staff general graphics programs. Started the staff "Green Team" to make the office more sustainable.

Project Kesho

Creative Director/Graphic Designer; 10.06–present

Developed brand identity for local non-profit. Led design team to produce information brochure, website, and newsletter.

Consolidated Works

Freelance Graphic Designer; 02.06–06.06

Created advertisements, programs and signage for art events.

Maniacal Productions

Creative Director/Graphic Designer; 11.05–06.06

Produced the animated logo for the company. Created motion graphics for several video projects.

Holland America Line, Gray Line of Alaska and Seattle

Freelance Graphic Designer; 08.05–12.05

Designed a 6' x 4' recruiting display wall for Job Fairs and Tradeshows. Redesigned and updated existing brochures.

Hop Productions

Freelance Graphic Designer; 05.05–present

Created website and identity package for the band, "Das Vibenbass." Illustrated two T-shirt designs. Developed promotional material.

Concept Soup

Graphic Design Intern; 07.05–10.05

Worked with lead designers on the Brass Plum logo for Nordstrom. Developed flash intro and layout for Culture Theory Website. Designed the poster for Theater Schmeater's "Shoppers Carried by Escalators into the Flames," as well as postcards for the show, "Riff Raff."